

**When it's time to get your business into the cloud,  
we'll get you there **faster, safer, and for less.****



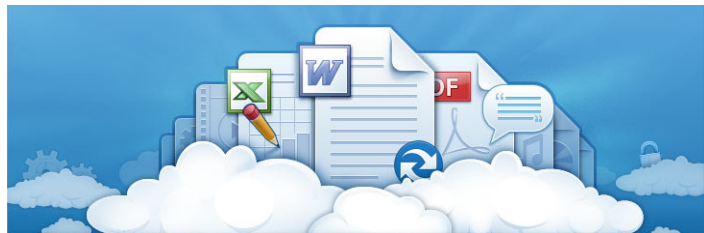
- ▷ **Turnkey cloud computing solutions for under \$300/month**
- ▷ **Significantly reduce your operating costs (hardware, software, redundancy, backup, licensing, utilities)**
- ▷ **Deliver any or all needed IT services on demand**
- ▷ **99.9% uptime via redundant servers located on different hosts**
- ▷ **Partner with an established, expert, and highly proven web hosting and cloud service provider**

*Delivering all the competitive IT advantage you need to succeed.*



# Optimal reliability. Optimal scalability. Optimal ease of implementation. Optimal value. This is Cloud Computing the way you need it to be.

**The** convergence of Grid and Cluster Computing, Virtualization, Web Services and Service Oriented Architecture (SOA) presents the opportunity to free IT from the costs and complexity of its typical physical infrastructure. And, with the global economy in crisis – forcing IT managers to do more with less – this Infrastructure-as-a-Service (IaaS) model couldn't be happening at a more opportune time.



Welcome to the age of Cloud Computing – a game-changing, resource-thrifty, Internet-enabled way to increase IT capacity (or capabilities) on the fly as *needed* – without investing in new infrastructure, training, staff, or licensing fees. VMware virtualization (the process through which multiple virtual machines can run a single physical machine – and by which any PC or smart phone can access the abundant resources of “the cloud”) is the *how* behind the solution, but what's much more intriguing is the resulting *wow*.

VMwarehosted.com's IaaS Cloud Hosting solutions provide:

**1 Substantial savings.** On average, 70 percent of an IT budget is spent on maintaining current IT infrastructures as opposed to adding new capabilities (International Data Corporation). The energy cost alone for a single rack of servers can exceed \$105,000 per year (Gartner). And up to 85 percent of computing capacity typically sits idle. That's a ton of waste! VMware virtualization can reduce your capital costs by as much as 60 percent – and cut the time spent on routine administrative tasks by about one third.

**2 Anywhere/Anytime access.** Through cloud computing, your users can enjoy connectivity from any PC, Handheld mobiles, iPhone, iPad etc from anywhere in the world via a web browser.

**3 Security.** Because all of your desktop computing files and applications are moved to our secure data center, your data never leaves the data center and all transmissions are encrypted, using 256-bit SSL encryption. USB devices are authenticated, and restricted devices locked down. Finally, your corporate IP is protected.

**4 Failsafe reliability.** For critical servers, a second virtual machine (that resides on a different host) runs in virtual lockstep with the primary virtual machine. When a failure is detected, the second virtual machine instantly takes over with the least possible interruption of service. In addition, our multiple redundant data centers ensure your company's continuity and efficient disaster recovery in case of an unforeseen disaster. This is one of the main advantages of our IaaS cloud hosting services.

**5 Fast and efficient migration.** Because our IaaS solution is hosted, initial deployment is nearly instantaneous. Administrators need only register individual users and assign permissions to them, then migrate any folders and files via FTP. Subsequent platform extensions and customizations are just as smooth. Best of all, your people don't have to learn new programs and/or procedures. There is zero impact on the way your company operates – just a major positive impact on your bottom line!

**6 Agility & Low Maintenance.** Traditional server-based solutions require significant investments of time, personnel and financial resources, along with extended implementations and long-term maintenance. With our solution, on the other hand, there is no hardware to maintain or software to update. Which option sounds better to you?

**7 A solution you won't outgrow.** In short, VMwarehosted cloud hosting truly realizes the enormous potential of cloud computing – not next year or next quarter, but right now, today! It enables you to increase capacity or add capabilities on the fly and without major investments of time, money or personnel. You pay only as you go – and grow – and with a far more accurate handle on your cost.

There's one more key strategic advantage to adopting the IaaS cloud computing model: *it frees up more of your time to focus on your company's core competencies* – so you can spend more time and resources to reinforce what your business does – or needs to do – to succeed.

# Why choose VMwarehosted as your Cloud Computing partner?



**1 24/7/365 availability.** We never leave, and the lights are never off. We are a true 24/7/365 company. Call us at 3:00am on New Year's Day – and, sadly enough, we'll be there.

**2 We're amazingly affordable.** When you truly consider the facts – when you add up all of the features – we undeniably offer more value than any nearest competitor. If you look beyond the price and consider such factors as quality, uptime, support and peace of mind, we may not be the cheapest solution – but we will definitely be your most cost-effective one.

**3 We answer the phone.** Our average hold time for technical support is under two minutes.

**4 We hire amazing employees.** The talent runs deep within our organization. This means a better hosting experience for you. Simply, we find, hire and train the most talented individuals possible and we work hard to keep them.

**5 Serving hundreds of results-focused clients since 2001.** We've been in the web hosting business for over 10 years (that's almost forever in Internet time), and we're here for the long haul. Make no mistake: longevity and experience matters. Don't settle for less!

**6 The web needed a new hosting partner.**

In 2006, shared server technology died. The web changed, and so have the requirements of site owners. Traffic is up and traditional servers are buckling under the pressure. A new solution was needed that could handle overnight load spikes without costly reconfiguration. We had to re-invent web hosting. And the advantage of all that "sweat equity" can be yours!

**7 Top tier data centers.** Our data centers provide some of the highest level design and engineering features available in the world; surpassing uptime, security, cooling and power redundancy standards of most other hosting facilities.

**8 We rise to the challenge.** Just as with any complex endeavor, problems will inevitably arise. We view that as our opportunity to step up. When something unexpected occurs, we will not only detect and fix the problem fast, we will also provide transparent status updates in real-time through our custom-built incident manager.



## Online file system

Access, manage, share and view all your files on the web with confidence.



## Document & media management

Manage & view documents and media in one place.



## Managed file transfer

Send and track large files easily with colleagues and partners.



## Project management

Manage projects around your content, assign tasks and track file versions.




## Data rooms

Get deals done in an online workspace and manage contracts, statements and more.



## FTP replacement

Share files securely, without the hassles of traditional FTP solutions.



***By 2011, early technology adopters will forgo capital expenditures and instead purchase 40% of their IT infrastructure as a service ... Cloud Computing will take off, thus untying applications from specific infrastructure.***

Gartner report, "Key Predictions for IT Organizations and Users in 2008 and Beyond"

## **As easy as cloud computing gets!**

Our Small Business StartUp Package sets a new value standard by combining the basic technology needs of any small business (including Phone, Email, File Sharing, Application, and Desktop services with 24/7 Managed Support) into one easy-to-afford cloud computing solution – all for under \$300.00/month! It includes:

- ✓ Full Featured Phone System with unlimited users, Auto Attendants, Music on hold, conference rooms, and a variety of the latest call routing and forwarding features that keep everyone accessible whether at work, home, or on the road.
- ✓ Microsoft Domain, with Email Server, File, and Web Server.
- ✓ Fully Networked Virtual Desktops that you can connect to from anywhere, featuring the applications that you already work with such as MSOffice, Quickbooks, and Firefox.

## **About Us**

VMwarehosted.com is a VMware Service Provider Partner (VSPP). VMware is the leading business virtualization infrastructure provider, with a worldwide customer base of over 170,000. We have been in business since 2001 and have in-depth experience in serving the IT needs of our clients in banking, finance, education, manufacturing, real estate management, and construction. In addition to providing a full array of customized cloud computing solutions, we can provide dedicated virtual desktops, managed IT services, and much more. For more information, or to schedule a free and non-obligatory needs review, please call 1-866-574-1711 or visit [www.vmwarehosted.com](http://www.vmwarehosted.com).