



## When it comes to connecting to the Monsey Jewish market, smart marketers connect to us.

**EXCLUSIVITY.** The Monsey Times is the only content-driven Monsey community newspaper directly distributed to thousands of Jewish families in the Monsey area. Our readership is English speaking, affluent, and diverse, including Jews from all backgrounds and levels of observance.

**INVOLVED READERS.** We cover the community, but we also cover the Jewish world – as well as Torah essays and useful lifestyle articles too.

As a result, our readers spend more time with our paper – and are more likely to notice your ad than when it's crammed together with 187 other ads in a shopper's weekly.

### **SIZZLING SYNERGY.**

- Reinforce your ad with an insert mailer.
- Reach a national Jewish audience via our exclusive 44,000 email list.
- Test market your message to other metro-area Jewish communities like Teaneck, Westchester and the 5 Towns.
- Educate your target audience about your company by sponsoring content.

