This Passover, Met Council has Four New Questions for You!



Why is this fundraising appeal different from all other fundraising appeals you may receive?

Because Met Council is the primary organization on the frontline of fighting Jewish poverty in the New York area. Last Passover, we distributed 1.1 million pounds of kesher for Passover food which included 54,000 boxes of matzoh. And this year, there are more hungry mouths to feed than ever. Regretfully, the need is even greater than last year. And remember, for Passover is more expensive than kosher food at any other time of the year. That is why your continued support is so vital, and so urgently needed.





How many Jews in the greater New York area are living below or at the poverty level?

The approximate number is 311,000... but at Met Council, we don't see numbers, – we see faces. Old faces. Young faces. Russian immigrant faces. Faces etched with the grim despair of struggling from day to day, and meal to meal. Let us never forget: those afflicted by poverty are not numbers, and they are not strangers – they are our Jewish brothers and sisters.

What can you about it?

The short answer is: please give as generously as you can.

Last year, for example, Met Council provided kosher food to over 51,000 poor households – that's more than 3 million pounds of food! During Passover, we provided food, and we organized seders for those with nowhere to go. And we do so much more: from providing emergency cash assistance for rent, food, medications, and utility bills, to vocational training, and home services for the eldery. We even provide low-income housing to almost 1,000 households.





When can we eat?

That's the unofficial "fifth question" at many seders, but for too many members of our Jewish family, it's no joke – and the answer is very much up to you. Together, we can help make sure that nourishing food and warm fellowship are available to those who truly need it – not only during Passover, but throughout the year!

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